

CENTRAL COAST *California*

CCTC PRESS RELATIONS CONTACT LIST

VENTURA REGION

VENTURA COUNTY REPRESENTATION

- **Ventura County:** [Ventura County Coast/County Lodging Association](#)
Brian Tucker btucker@venturacountycoast.com 805.535.0562
cc: Kristal Silva ksilva@venturacountycoast.com
cc: Dave Lion. dlion@venturacountycoast.com
MEDIA URL: <https://www.venturacountycoast.com/media/>

INDIVIDUAL DESTINATIONS

- **Camarillo:** [Visit Camarillo](#)
Allegra Demerjian allegra@theabbiagency.com 775.502.9859
cc: Yuliana Gonzalez yuliana@visitcamarillo.com 805.484.764.2121
MEDIA URL: <http://www.visitcamarillo.com>
- **Conejo Valley:** [Visit Conejo Valley](#)
Ally Bertik ally@marketingmaven.com
cc: Adam Haverstock ahaverstock@conejochamber.org 805.267.7506
MEDIA URL: <http://www.conejo.com>
- **Oxnard:** [Visit Oxnard](#)
Brittney Hendricks brittney@visitoxnard.com 805.385.7545, 805.612.5673 cell
cc: Elizabeth Maxim Melgoza elizabethmaxim@gmail.com 805.844.1463
MEDIA URL: <http://www.visitoxnard.com/media/>
- **Port Hueneme:** Ashlee Akers ashlee@verdinmarketing.com 805.541.9005
- **Simi Valley:** [Simi Valley Chamber Tourism Alliance](#)
Layma Askarzo layma@simichamber.org 805.520.8220
cc: Kathi VanEtten kathi@simichamber.org 805.520.8220
MEDIA URL: <http://www.visitsimivalley.com>
- **Ventura:** [Ventura Visitor & Convention Bureau](#)
Julie Madsen julie@visitventuraca.com 805.641.1400
MEDIA URL: <http://www.visitventuraca.com/press>

MAJOR ATTRACTIONS

- **Ronald Reagan Presidential Library:** Melissa Giller mgiller@reaganfoundation.org 805.522.2977
MEDIA URL: <http://www.reaganfoundation.org>
- **Ventura Harbor Village:** Susan Bejeckian sbejeckian@gmail.com 626.570.1051
MEDIA URL: <http://venturaharborvillage.com/press>

CENTRAL COAST *California*

CCTC PRESS RELATIONS CONTACT LIST

SANTA BARBARA REGION

SANTA BARBARA COUNTY REPRESENTATION

- **Santa Barbara County:** [Visit Santa Barbara](#)
Karna Hughes karna@santabarbaraca.com 805.966.9222
cc: Anna Jacobsen, anna@santabarbaraca.com
MEDIA URL: <http://www.santabarbaraca.com/media/>

INDIVIDUAL DESTINATIONS

- **Buellton:** [Buellton Chamber of Commerce & Visitors Bureau](#)
Kathy Vreeland kathy@buellton.org 805.688.7829
cc: Michelle Rodriguez michelle@360viewPR.com
MEDIA URL: <https://www.discoverbuellton.com/media>
- **Goleta/Carpinteria:** [Santa Barbara South Coast Chamber of Commerce](#)
Cortney Rintoul cortney@SBSCChamber.com 805.967.2500 x103
cc: Cheyanne cheyanne@SBSCChamber.com 805.967.2500 x103
- **Lompoc Valley:** [Explore Lompoc](#)
DeVika Stalling devika@lompoc.com 805.736.4567 x223
Kellie Meehan, kellie@searlecreative.com
cc: Susan Bejeckian sbejeckian@gmail.com 626.570.1051
MEDIA URL: <http://www.explorelompoc.com>
cc: Maris Somerville maris@somervillepr.com 310.701.6872
MEDIA URL: <http://www.explorelompoc.com>
- **Los Olivos:** [Los Olivos Chamber of Commerce](#)
Liz Dodder edodder@gmail.com 818.468.1971
cc: Admin Assistant info@losolivosca.com
MEDIA URL: <https://www.losolivosca.com/about/lochamber/>
- **Santa Maria Valley:** [Santa Maria Valley Chamber of Commerce & Visitors Bureau](#)
Brittany Rubenau brittany.rubenau@kps3.com
cc: Jennifer Harrison jennifer@santamaria.com 805.925.2403
MEDIA URL: <http://www.santamariavalley.com/industry-info>
- **Santa Ynez Valley:** [Visit Santa Ynez Valley](#)
Danielle Laudon Ruse danielle@visitsyv.com 805.450.8841
cc: Justin Yax justin@dvaadv.com
MEDIA URL: <http://members.visitsyv.com/press>
- **Solvang:** TBD

MAJOR ATTRACTIONS

- **Santa Barbara Zoo:** Jennifer Zacharias jennifer@jzpr.com 805.886.9078
cc: Lauren Gonzales lgonzales@sbzoo.org 805.962.5339 x117

www.TheOriginalRoadTrip.com Updated 3/20/2023; subject to change

NOTE: This list represents **DMOs and Major Attractions** that are current members of CCTC.

CENTRAL COAST *California*

CCTC PRESS RELATIONS CONTACT LIST

SAN LUIS OBISPO REGION

SAN LUIS OBISPO COUNTY REPRESENTATION

- **San Luis Obispo County:** [Visit SLO CAL](#)
Eric Parker eric@slocal.com 805.541.8000
MEDIA URL: <https://www.slocal.com/media/>

INDIVIDUAL DESTINATIONS

- **San Luis Obispo City:** [SLO Lodging](#)
Molly Cano mcano@slocity.org 805.781.7165
cc: (PR) Hollie West hollie@slochamber.org
MEDIA URL: <https://sanluisobispovacations.com/media>
- **Arroyo Grande/Grover Beach:** [Arroyo Grande Tourism](#)
Holly Leighton holly@southcountychambers.com 805.489.1488
cc: Jocelyn Brennan jocelyn@southcountychambers.com
MEDIA URL: <http://www.visitarroyogrande.org>
- **Atascadero:** [Atascadero Chamber of Commerce/Visit Atascadero](#)
Ashlee Akers ashlee@verdinmarketing.com 805.541.9005
MEDIA URL: <http://visitatascadero.com>
- **Cambria:** [Visit Cambria](#)
Jessica Blanchfield jessica@archerandhound.com 559.454.9400 x211
cc: Kiley Novell kiley@archerandhound.com
MEDIA URL: <http://www.visitcambriaca.com/media>
- **Morro Bay:** [Visit Morro Bay](#)
Michael Wambolt michael@morrobay.org
MEDIA URL: <http://www.morrobay.org>
- **Paso Robles:** [Travel Paso / Solterra Strategies](#)
Lacie Johns lacie@solterrastrategies.com 775.313.1150
MEDIA URL: <http://www.travelpaso.com/media>
- **Pismo Beach:** [Pismo Beach Conference & Visitors Bureau](#)
Georgina Stassi georgina@tjaadvertising.com
cc: Gordon Jackson gjackson@pismobeach.org 805.773.7034
MEDIA URL: <http://www.experiencepismobeach.com/press>
- **San Simeon:** Mike Dawson, mike@solterrastrategies.com 805.541.6020
MEDIA URL: <https://visitsansimeonca.com/>

MAJOR ATTRACTIONS

- **Hearst Castle:** Jim Allen jim.allen@parks.ca.gov 805.927.2093
MEDIA URL: <http://hearstcastle.org/>

www.TheOriginalRoadTrip.com Updated 3/20/2023; subject to change

NOTE: This list represents **DMOs and Major Attractions** that are current members of CCTC.

CENTRAL COAST *California*

CCTC PRESS RELATIONS CONTACT LIST

MONTEREY BAY REGION

MONTEREY BAY REGION - COUNTY REPRESENTATIVES

- **Monterey County:** [Monterey County Convention & Visitors Bureau](#)
Emily Evans emily@seemonterey.com 831-657-6407
MEDIA URL: <http://www.seemonterey.com/media>
- **San Benito County:** [San Benito County Chamber of Commerce & Visitors Bureau](#)
Michelle Leonard ceo@sanbenitocountychamber.com 831.637.5315
cc: Eduardo Navarro foundation@sanbenitocountychamber.com 831.637.5315
MEDIA URL: <http://www.discover-sanbenitocounty.com>
- **Santa Cruz County:** [Visit Santa Cruz County](#)
Christina Glynn cglynn@santacruz.org 831.425.1234 x112
MEDIA URL: <http://www.visitsantacruz.org>

INDIVIDUAL DESTINATIONS

- **San Juan Bautista Committee:**
Jill Pagaran jillpagaran@sanjuanbautistaca.com 831.239.1287
- **Carmel:** [Visit Carmel](#)
Amy Herzog amy.herzog@carmelcalifornia.com 831.238.1849
cc: Haley Walter hwalter@theabbiagency.com carmel@theabbiagency.com 559.801.5805
MEDIA URL: <http://www.carmelcalifornia.com/media-center.htm>
- **Gilroy:** [Visit Gilroy](#)
Frank Johnson director@visitgilroy.com 408.842.6436
cc: Jason Raby jason@articulate-solutions.com 408.840.7100
MEDIA URL: <http://www.visitgilroy.com>
- **Morgan Hill:** [Visit Morgan Hill](#)
Krista Rupp executivedirector@visitmorganhill.org 408.915.7659
MEDIA URL: <http://www.visitmorganhill.com/media-kit>
cc: Chrisie Yabu chrisie.yabu@kps3.com

MAJOR ATTRACTIONS

- **Cannery Row:** Erik Uppman euppman@canneryrow.com 831.649.6690
MEDIA URL: <https://canneryrow.com/press-room>
- **Gilroy Gardens:** Jason Raby jason@articulate-solutions.com 408.840.7100
- **Monterey Bay Aquarium:**
cc: Media Relations, media@mbayaq.org
MEDIA URL: <http://www.montereybayaquarium.org/newsroom>
- **Roaring Camp Railroad:** Joanne Hirasaki joanne@roaringcamp.com 831.335.4484
cc: Leatha Brown leatha@roaringcamp.com 831.335.4484 x115
MEDIA URL: <https://www.roaringcamp.com/>

www.TheOriginalRoadTrip.com Updated 3/20/2023; subject to change

NOTE: This list represents **DMOs and Major Attractions** that are current members of CCTC.